

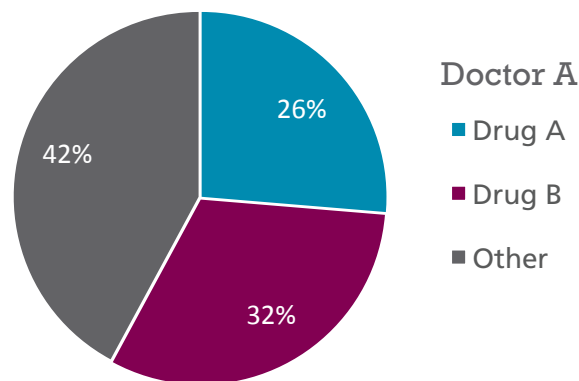


Identify Treatment Trends with SiteALERT

To reach oncologists who are actively managing a certain disease or prescribing a specific drug, you need SiteALERT, a customized analytics report from IntrinsicQ Specialty Solutions™. Based on your unique business and clinical needs, a SiteALERT identifies targeted patient treatment decisions at the clinic and individual physician level.

Your real-time SiteALERT will help you:

- Optimize marketing spend and transform behavior by delivering the right tactics to the right physicians at the right time
- Target your sales force efforts and maximize their time by calling on specific physicians and delivering specific messages
- Categorize and identify physicians based on drug or regimen sequencing
- Customize messaging to physician behavioral categories and actions
- Understand physician utilization of drugs to modify behavior
- Identify practices and physicians that do and do not treat rare conditions
- Monitor competitive product and/or regimen usage



Identify oncologists prescribing a specific drug.

As your specialty care intelligence partner, IntrinsicQ Specialty Solutions provides strategic business guidance and superior customer service to maximize your analytics investment while expanding your knowledge into patterns of care, market opportunities and patient outcomes. Our reach provides you with integrated patient care intelligence aggregated from practices nationwide, encompassing clinical, financial and operational data. We help you improve financial performance, increase market opportunities and enhance the quality of patient care, all to empower your success, for better patient outcomes, and for your next innovation.

Put IntrinsicQ Specialty Solutions' SiteALERT to work for your business. To learn how, visit www.intrinsicanalytics.com or send an email analyticalsales@intrinsic.com.