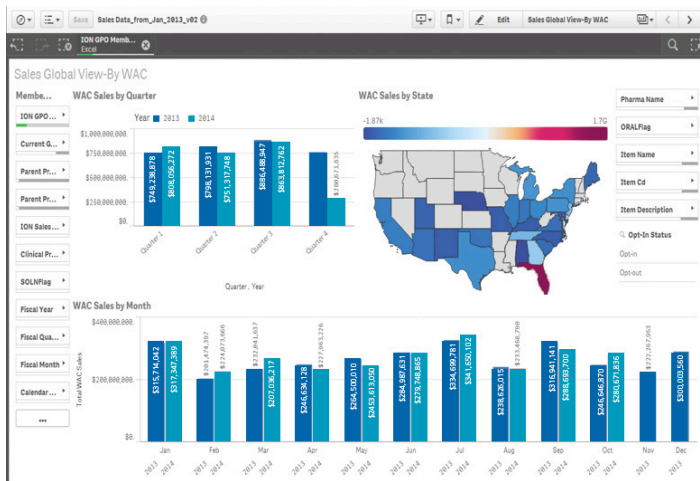




See Your Marketplace With More Than a Bird's-eye View

To maximize product success you need to understand the marketplace and the purchasing and utilization patterns of your customers.

IntrinsiQ Specialty Solutions' MarketVIEW arms you with predictive analytics to give you a comprehensive snapshot of your marketplace, enabling you to identify gaps, monitor your market share and take targeted actions when needed to help drive utilization. It's knowledge you can put to work.



MarketVIEW gives you a comprehensive snapshot of your marketplace.

With MarketVIEW you will:

- Gain insight into drug sales trends at the practice and clinic levels, delivered regularly to your inbox
- Understand drug purchasing and utilization patterns
- Compare drug sales trends among ION Solutions GPO members to other practices
- Be secure in your knowledge of opportunities and threats

As your specialty care intelligence partner, IntrinsiQ Specialty Solutions provides strategic business guidance and superior customer service to maximize your analytics investment while expanding your knowledge into patterns of care, market opportunities and patient outcomes. Our reach provides you with integrated patient care intelligence aggregated from practices nationwide, encompassing clinical, financial and operational data. We help you improve financial performance, increase operational effectiveness and enhance the quality of patient care, all to empower your success, for better patient outcomes, and for your next innovation.

Put IntrinsiQ Specialty Solutions' MarketVIEW to work for your business. To learn how, visit www.intrinsiqanalytics.com or send an email to analyticsales@intrinsiq.com.